

## WORK EXPERIENCE

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**CORREOS** (2017 – Present). Postal official service of Spain.

### Senior Graphic Designer.

- Branding, Packaging, Editorial, Events.
- Adaptations of new brand identity to different formats: Stands, Merchandising, Press advertisements, Office decoration, Emailings, Presentations, Tariff document. Boxes, envelopes, labels, forms.
- Working in the Marketing department at Madrid offices.

**ALTEN** (2014 – 2017). Engineering and technology consulting.

### Senior Graphic Designer.

- Creative support to their Communication and Marketing Departments across Europe and North America.
- Advertising campaigns related to the business of the company. Not only specific material for clients or customers, but also for employees (external and internal campaigns).
- Adaptation of the designs to different formats or needs, both online (websites, newsletters, emailings) and offline (posters, brochures, magazines, guides, office decoration, merchandising, presentations, interactive PDFs).
- Promotion of the brand image on social networks.

**PAGE GROUP** (2013 – 2014). Worldwide recruitment company.

### Senior Graphic Designer.

- Designs creation, working for their Marketing teams in Europe (Germany, Holland, Belgium, Switzerland, Austria, Luxembourg, Poland), according to the guidelines included in the company style guide.
- Results achieved within short time frames from the first idea to the final artwork.
- Advertising and editorial design: Salary surveys, satisfaction surveys, press advertisements, guides, brochures, infographics, presentations, posters, cards, interactive PDFs, Word templates.
- Web and digital design: emailings, newsletters, banners, motion graphics, website updates.

**NICANDWILL** (2011 – 2012). Graphic Design Studio.

### Junior Graphic Designer.

- Branding, editorial and advertising designs.
- Online and offline: Magazines, brochures, cards, posters, packaging.
- Photography, photographic retouching and illustration.
- Web and digital design: E-mailings, newsletters, landing pages, banners, motion graphics and websites updates.
- Clients: Reebok Sport Club, USP Hospitales, Inneov, Cáritas, Unicef, Medicos Mundi, Cajamar, LID Editorial, Ediciones Pamies, Ediciones Nowtilus, Periódico de la Publicidad, Executive Excellence, Mario Valentino, Olimara.

Please, visit my website to see some of my works and more information about me:

[www.amayarios.com](http://www.amayarios.com)

**GABINETE TÉCNICO ECHEVERRÍA** (2010). Graphic Design Studio.

#### **Graphic Designer (Master's Internship).**

- Branding: Elecnor logo creation.
- Advertising, corporate and web design (online and offline): Applications, style guidelines, presentations, brochures, posters, wallpapers, websites.
- Clients: Renfe, Gas Natural Fenosa, Repsol, Elecnor, Cobra.

## **OTHER COMPANIES I HAVE DESIGNED FOR**

- **TTR** Online transactions service.
- **Madrid City Council.**
- **Tracor** Master's Degree School, specialized in communication.
- **Amnesty International.**

## **EDUCATION**

- **Master of Graphic Design: Fine Arts in Computing Art** (2009 – 2010), Tracor and USP San Pablo (CEU).
- **Graphic Design Course** (2009), Saint Martin's School of London.
- **Bachelor in Fine Arts** (2003 – 2009), Madrid Complutense University.
- **Full Academic Course in The Netherlands – Erasmus Programme** (2007 – 2008), Maastricht University.

## **ADDITIONAL TRAINING**

- **Emailing creation** (2017).
- **Premiere Pro** (2015).
- **Website Planning** (2016).
- **SEO, SEM, Digital Publishing and Social Networking** (2014).
- **Wordpress** (2015).

## **PROFESSIONAL SKILLS**

- **InDesign, Photoshop, Illustrator, Acrobat Pro.**
- **iWork, Flash, Premiere Pro, 3D max.**
- **HTML, CSS, Wordpress.**
- **Microsoft Office, Freehand, QuarkXPress.**

## **LANGUAGES**

- **Spanish:** Native mother tongue.
- **English:** Advanced, bussines fluent.

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